

FOR IMMEDIATE RELEASE · JULY 20, 2026

RidePermit Launches a Working, Education-First Model for Student E-Bike Safety — Aligned With the Direction of AB 1569

Free to families and to school districts, RidePermit offers a functioning reference implementation of the standardized safety training California is moving toward.

RANCHO SANTA MARGARITA, Calif. — July 20, 2026 —

As California advances youth e-bike safety legislation and Orange County districts adopt a patchwork of e-bike policies, a new platform offers schools and families a functioning, education-first model available now rather than years out.

RidePermit (ridepermit.com), a product of locally based LexBran Group, LLC, launches July 20. A parent enrolls a student, the student completes course-aligned safety training and a quiz, the parent signs a penalty-of-perjury attestation, and the family receives a free digital permit. The digital permit is always free; an optional physical decal is available (\$25 new / \$15 renewal). The platform is free to school districts, with no procurement contracts and no per-student charges.

Alignment with AB 1569

RidePermit is designed to align with the direction of Assembly Bill 1569 (Davies/Chen), which directs the California Department of Education and the California Highway Patrol to develop a standardized e-bike safety curriculum for students in grades 7–12 and encourages local agencies to put safety programs in place. Rather than wait for the statewide framework to take effect, RidePermit gives districts and families a working reference implementation today.

The rationale is a documented one. Children's Hospital of Orange County has reported e-bike-related injury cases rising more than 1,500% in recent years, and a 2024 Orange County Grand Jury investigation found all 34 county cities operating under different, inconsistent e-bike rules.

"The policy conversation has been dominated by mandates, plates, and enforcement," said Anthony 'Tony' Bright, founder and CEO of LexBran Group. "RidePermit takes the other path — training first, proof of completion, and no cost to the family or the district. It's what education-first looks like in practice."

Built for schools, at no cost

- Free to districts — no procurement, no per-student fees, no contracts to negotiate.
- Proof of completion a school can verify.
- Designed with student-data privacy obligations in mind (COPPA, FERPA, SOPIPA, California Education Code §49073.1).

- Statewide-capable architecture; initial focus on Orange County.

Origin

RidePermit was built independently by Tony Bright — a 30+ year technologist and lifelong cyclist — out of personal concern for student e-bike safety, before AB 1569 was on his radar. It reflects a genuine convergence with the state's direction, not a response to the bill.

Media contact

Tony Bright, Founder & CEO, LexBran Group, LLC
949-670-3802 · abright@ridepermit.com · ridepermit.com

#