

FOR IMMEDIATE RELEASE · JULY 20, 2026

Free E-Bike Permit Lets Orange County Families Put a Trained, Permitted Student Rider on the Road

A local founder's answer to the youth e-bike safety crisis: a few minutes of training, then a free permit on your phone.

RANCHO SANTA MARGARITA, Calif. — July 20, 2026 —

As Orange County school districts race to adopt e-bike policies and emergency rooms report a sharp rise in youth e-bike injuries, a South County technologist is launching a free tool that lets any family put a trained, permitted student rider on the road today.

RidePermit (ridepermit.com) launches to the public July 20. In a single online journey, a parent enrolls a student, the student completes a short safety course and quiz, the parent signs an attestation, and the family receives a **free digital permit** — with an optional physical decal for a low fee (\$25 new, \$15 renewal). The permit is always free to families, and the system is free to school districts.

The launch lands amid a documented safety crisis. Children's Hospital of Orange County has reported e-bike-related injury cases rising more than 1,500% in recent years, and a 2024 Orange County Grand Jury investigation found all 34 county cities operating under different, inconsistent e-bike rules.

"Every district is being asked to solve the same problem alone, and families are stuck in the middle," said Anthony 'Tony' Bright, founder and CEO of LexBran Group, and a lifelong cyclist who built RidePermit out of personal concern for student rider safety. "This isn't a mandate or a crackdown. It's a free, education-first way for a parent to know their kid understands the rules before they ride."

What it looks like on camera

RidePermit is built for a visual story. Available for filming on request:

- A student completing the on-device safety training and quiz.
- A parent receiving the digital permit on a phone in real time.
- The physical decal printing at the fulfillment station.
- A local family willing to be interviewed on camera.

How it works

- 1 Parent creates an account and verifies their email.
- 2 Parent adds a student and confirms e-bike eligibility.
- 3 Student completes safety training and a five-question quiz.
- 4 Parent signs a penalty-of-perjury attestation.
- 5 Family receives a free digital permit — and can order an optional decal.

Media contact

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Available on request: founder interview, live demo, b-roll, logo and screenshots, injury-trend fact sheet.

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